

WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

## Contract # 3063837

Schedule Dates 10/10/17-10/16/17 Advertiser Mark Herring for Attorney General-D (86615)

> Buying Time Media (1779) POLITICAL CANDIDATE (ns) (1186)

Attorney General (221726) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA **Buyer Name** 

Phone/Fax CPE 491/496/5626

Agency

Product

Brand

**Account Types** Local/Political Candidate Agency BRD Billing Type

Weekly/Irregular

Date Entered 10/09/17 Last Modified

No

10/09/17 Kelsey Reardon

CO-OP Headline #

**Entered By** 

Order Type Normal

Package Deal

Commission % 15.00 \$8,610.00

Net Total \$48,790.00

Sales Tax

Washington (WJLA) Rate By Broadcast Month Spots Oct. 2017 66 \$57,400.00 Grand Total: 66 \$57,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	e Th	Fr	Sa Su	Spot	s Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	0 5A- News-Good Morning Washington at 5a			1	1	1	1	1		4 \$350.0	\$1,400.00	Washington (WJLA)		10/9/17
2.0	Normal Line / SPOT	10/10/17-10/12/17	2	:30	0 6A- News-Good Morning Washington at 6a			1	1	1				3 \$1,000.0	\$3,000.00	Washington (WJLA)		10/9/17
3.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	0 7A- ABC-Good Morning America			1	1	1	1 1	1		4 \$1,000.0	\$4,000.00	Washington (WJLA)		10/9/17
4.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	0 9A- Live with Kelly			1	1		1	1		3 \$500.0	\$1,500.00	Washington (WJLA)		10/9/17
5.0	Normal Line / SPOT	10/11/17-10/13/17	2	:30	0 10A- Rachael Ray				1	1	1			3 \$450.0	\$1,350.00	Washington (WJLA)		10/9/17
6.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	0 11A- ABC-The View			1	1		1	i		3 \$450.0	\$1,350.00	Washington (WJLA)		10/9/17
7.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	0 12P- News-ABC 7 News at Noon			1	1	1	1	1		4 \$500.0	\$2,000.00	Washington (WJLA)		10/9/17
8.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	0 1P- ABC-The Chew			1	1	1	1			4 \$500.0	\$2,000.00	Washington (WJLA)		10/9/17
9.0	Normal Line / SPOT	10/11/17-10/13/17	2	:30	0 2P- ABC-General Hospital				1	1	1	i		3 \$600.0	\$1,800.00	Washington (WJLA)		10/9/17
10.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	0 4P- News-ABC 7 News at 4p			1	1	1	1	i		4 \$500.0	\$2,000.00	Washington (WJLA)		10/9/17
11.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	0 5P- News-ABC 7 News at 5p			1	1	1	1	- 1	-	4 \$550.0	\$2,200.00	Washington (WJLA)		10/9/17
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CONFIRMATION CONTRACT		
Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Date:

Accepted-Agency/Advertiser:



WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Buying Time Media 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

## Contract # 3063837

Schedule Dates 10/10/17-10/16/17

Advertiser Mark Herring for Attorney General-D (86615)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand Attorney General (221726)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA

Buyer Name

Phone/Fax /
CPE 49

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular

491/496/5626 Net Total

**Date Entered** 

**Last Modified** 

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

CO-OP

Demo

10/09/17

10/09/17

Normal

15.00

\$8,610.00

\$48,790.00

No

Kelsey Reardon

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Oct. 2017
 66
 \$57,400.00

 Grand Total:
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 \$57,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo -	Tu	We Th	Fr :	a Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/10/17-10/12/17	2	:30	6P- News-ABC 7 News at 6p			1	1 1		i	3	\$700.00	\$2,100.00	Washington (WJLA)		10/9/17
13.0	Normal Line / Access	10/10/17-10/13/17	2	:30	7P- Wheel Of Fortune			1	1	1		3	\$2,000.00	\$6,000.00	Washington (WJLA)		10/9/17
14.0	Normal Line / Access	10/10/17-10/13/17	2	:30	7:30P- Jeopardy			1	1	1		3	\$3,000.00	\$9,000.00	Washington (WJLA)		10/9/17
15.0	Normal Line / SPOT	10/11/17-10/12/17	2	:30	11P- News-ABC 7 News at 11p			į	1 1		1	2	\$1,200.00	\$2,400.00	Washington (WJLA)		10/9/17
16.0	Normal Line / SPOT	10/15/17-10/15/17	2	:30	6P- ABC-World News Tonight (Sunday)			į			1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/9/17
17.0	Normal Line / SPOT	10/15/17-10/15/17	2	:30	6:30P- News-ABC 7 News at 630p Wknd			1			1	1	\$500.00	\$500.00	Washington (WJLA)		10/9/17
18.0	Normal Line / SPOT	10/16/17-10/16/17	2		5A- News-Good Morning Washington at 5a		1	-				1	\$350.00	\$350.00	Washington (WJLA)		10/9/17
19.0	Normal Line / SPOT	10/16/17-10/16/17	2		6A- News-Good Morning Washington at 6a		1	1	1			1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/9/17
20.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	7A- ABC-Good Morning America		1	i			į	1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/9/17
21.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	9A- Live with Kelly		1		i		i	1	\$500.00	\$500.00	Washington (WJLA)		10/9/17
22.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	10A- Rachael Ray		1	i			-	1	\$450.00	\$450.00	Washington (WJLA)		10/9/17
		•			CO	NFI	RMA	ΙΤ	ON	CON	ITR	ACT				•	
ccepted-A	gency/Advertiser:			Date:	Accepted-Sta	tion:							Date:	Comments:			

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Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

Account Types

Billing Type

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Agency	Buying Time Media (1779)

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10/10/17-10/16/17

Mark Herring for Attorney General-D (86615)

Buying Time Media (1779)

POLITICAL CANDIDATE (ns) (1186)

Attorney General (221726)

HOUSE-WASHINGTON, WILLA/GILLA/FILLA (3869)

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23.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	11A- ABC-The View		1		i			1	1	\$450.00	\$450	00 Washington (WJLA)		10/9/17
24.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	12P- News-ABC 7 News at Noon		1	1	1			į	1	\$500.00	\$500	00 Washington (WJLA)		10/9/17
25.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	2P- ABC-General Hospital		1					i	1	\$600.00	\$600	00 Washington (WJLA)		10/9/17
26.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	4P- News-ABC 7 News at 4p		1		i			1	1	\$500.00	\$500	00 Washington (WJLA)		10/9/17
27.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	5P- News-ABC 7 News at 5p		1	1	1			1	1	\$550.00	\$550	00 Washington (WJLA)		10/9/17
28.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	6P- News-ABC 7 News at 6p		1					1	1	\$700.00	\$700	00 Washington (WJLA)		10/9/17
29.0	Normal Line / Access	10/16/17-10/16/17	2	:30	7P- Wheel Of Fortune		1					i	1	\$2,000.00	\$2,000	00 Washington (WJLA)		10/9/17
30.0	Normal Line / Access	10/16/17-10/16/17	2	:30	7:30P- Jeopardy		1					1	1	\$3,000.00	\$3,000	00 Washington (WJLA)		10/9/17
31.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	11:00:26P- News-ABC 7 News at 11p		1	1	1	1 1	1 1	1	1	\$1,200.00	\$1,200	00 Washington (WJLA)		10/9/17
					CO	NFI	RM	1AT	ΓΙΟ	N (	CO	NTR	ACT					
Accepted-Agency/Advertiser: Date:						Accepted-Station: Date: Comments:												

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